
Getting Started with SevenFifty

SevenFifty is an online marketplace connecting the alcohol beverage trade. We make it easy for buyers to search your portfolio and for you to present new products and grow your business.



Exploring the Marketplace

- ✓ Buyers use SevenFifty's marketplace to browse products, place orders, request samples, and ask about pricing and availability.
- ✓ The marketplace shows your complete portfolio. Use it to better familiarize yourself with your own products. Filter by category, price, region, container type and more.
- ✓ Access your portfolio anytime from your mobile phone to quickly identify products that will match customer requests.



Create Standout Sales Materials in Minutes

- ✓ Generate PDF sample sheets, share them with your buyers, and record their reactions after tastings.
- ✓ Create beautifully-designed, customizable price books to showcase your entire portfolio.
- ✓ Send product lists with detailed information like tasting notes and wine scores to educate your customers.



Transform Your Sales Process

- ✓ Convert more samples into sales by sharing click-to-order sample sheets.
- ✓ Set follow-up reminders after each tasting and improve your chances of making that next placement.
- ✓ Review your notes and sample history with every account to keep yourself organized.

Welcome to SevenFifty.

If you haven't received an email with your login information, please contact your manager.



Best Practices

- ✓ **Tag accounts on your sample sheets.** This creates a running history of everything you've presented and lets you set follow up reminders.
- ✓ **Share your sample sheets with buyers.** Buyers can order straight from your shared sample sheet and it creates a log in your customer's account of everything they've tasted and ordered. This is a great way to follow up after tasting appointments.
- ✓ **Set follow-up reminders.** SevenFifty will send you an email reminder to follow up with your customers. These reminders can be set to a specific product or account.

Frequently Asked Questions

What do buyers see when I share a sample sheet?

Your customer will receive an email notification with a link to view the sample sheet. From there she can place orders or enter her own private tasting notes. Orders will come straight back to you via email, and your buyer will now have a permanent history of that sample sheet in her SevenFifty account.

How do I print a price book?

You can generate a price book from your dashboard under "Product Features" or by clicking the dropdown in the top right corner and then "Company Profile". From there select "Generate Price Book" and customize your portfolio as needed.

How do I verify accounts and what happens once they're verified?

Verifying accounts creates a direct connection between you and your buyer. This will pre-populate your contact info when your buyers place an order on SevenFifty. It also adds the buyer's contact info to your Accounts and makes it easier for you to share sample sheets. Go to "Accounts" and click "Verify Buyers".

How do I generate a tech sheet for an individual product?

Go to "Browse" and find your product using the search bar or filters. Then click in to the product details and select "PDF Options", "Generate PDF".